




Baldwin City USD 348

Citizen's Strategic Direction
Committee Meeting


April 11, 2007



Agenda

Baldwin City USD 348

- Introductions
- Who is DLR Group?
- Why are you here?
- Approach and Consensus Building
- Planning for Success
- Perceptions and Priorities
- Housekeeping



5 Simple Rules

- Have Fun
- Keep meetings to less than 1 ½ hours
- Be Objective and Non-judgmental
- Listen, Share and Speak up
- Remember that it is all about the kids



DLR Group

- Located in Overland Park
- 40+ years educational planning experience
- Ranked as the #1 educational design firm in the world (*World Architecture*, 2007)
- Since 1994, planned & designed more local K-12 projects than any other firm in the area
- Known for our interactive, community based planning approach – builds consensus while engaging all stakeholders in the planning process to create cost-effective K-12 facility solutions
- Proven results: ALL of our Kansas clients have passed bond issues (20 of our last 22 in KS/MO were successful)
- A full-service educational planning firm
- Currently working with numerous area School Districts including: Spring Hill, Olathe, Gardner, Eudora, Osawatomie, Turner, Emporia, Tonganoxie, Lawrence, Easton, Shawnee Mission, Hutchinson



DLR Group



KEVIN GREISCHAR, RA
Project Manager/Leader

- Senior project leader with 20 years of experience with K-12 clients
- Led the planning and design of 6 million SF in educational space
- Baldwin City's advocate responsible for your satisfaction and success



JOHN FULLER, LEED AP
Educational Planner
KS School Board Member
Principal in the Firm

- 20-year veteran with DLR Group
- Led numerous community meetings and handles public relations, consensus building and bond issue promotion on a daily basis
- Has an in-depth knowledge of demographic and voter analysis in planning for growth
- Has spoken nationally on consensus building strategies and is the author of Effective Referendum & Promotion Guide



DLR Group



VALERIE GIELER, CPSM, LEED AP
Communications Specialist
Senior Associate in the Firm

- Communications specialist with 10 years of experience
- 7 years of experience working with DLR Group's K-12 clients



Mitch Hanna, Ed.D
Community Consensus Specialist

- Former school superintendent for 21 years
- Led numerous community meetings and handles consensus building and bond issue promotion on a daily basis
- Understands facility issues from an owner's point of view



RSP & Associates



ROB SCHWARZ
Demographics Specialist

- RSP & Associates is a leader in demographic analysis & projections
- DLR Group and RSP have worked together to assist several area school districts including Eudora, Spring Hill, Gardner, Lawrence, Kearney & Fort Osage
- Has 10 years of experience helping districts understand how student projections impact their facilities



Why are You Here?

COMMUNITY ENGAGEMENT – WHAT IS IT?

These “community conversations” are an important grassroots effort designed to help shape the future of Baldwin City USD 348, and specifically its buildings.

The quality, type and cost of schools has such a huge impact on the Baldwin City community; whether you have a child in school or not, a variety of people should be a part of the information-gathering and decision-making process as we chart our future course and ensuing bond issues.

USD 348 enrollments are growing, our demographics are changing....how should our school district respond? What are the goals to solve these problems? What are the priorities?

These meetings are an opportunity for community members to engage in productive conversation and study the facts that are challenging the BOE and in turn recommend a course of action to them for future action.



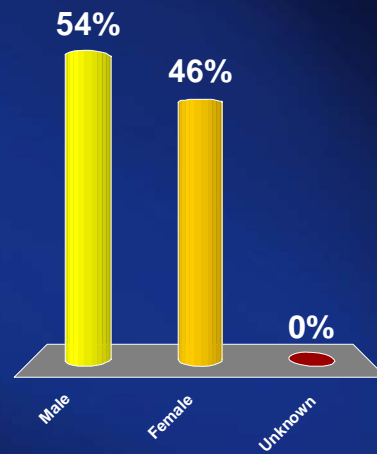
USD 348 Key Project Issues as of 4/11/07

- Determine what is appropriate for Baldwin City USD 348 via community engagement
- Solve growth concerns/issues via a cost-effective long-term facility solution
- Get the financial advisor on board early
- Engage and build consensus with "old Baldwin City" and "new Baldwin City"
- Engage and build more support with non vested interest



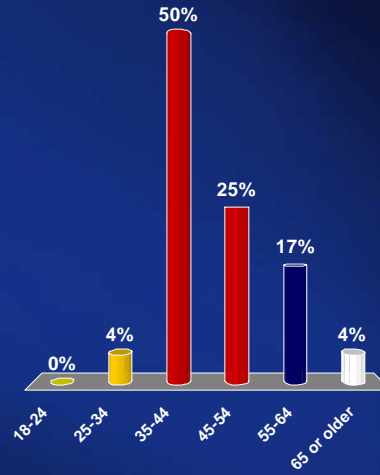
1. Male or Female?

1. Male
2. Female
3. Unknown



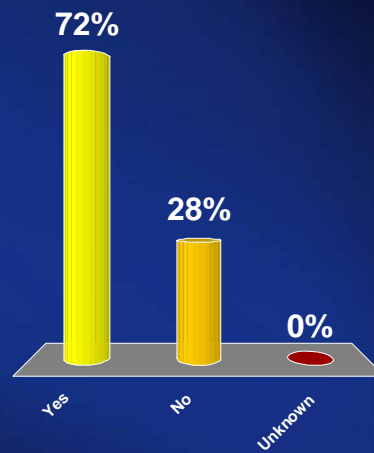
2. In what age group are you?

1. 18-24
2. 25-34
3. 35-44
4. 45-54
5. 55-64
6. 65 or older



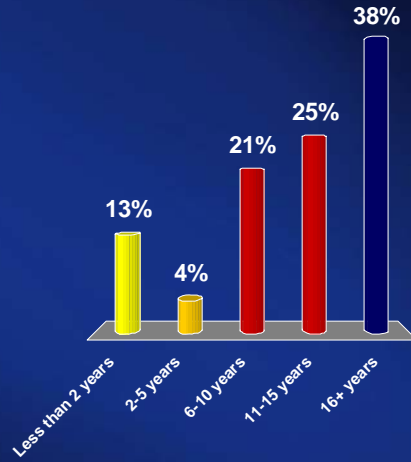
3. Are your children currently in Baldwin City Schools?

1. Yes
2. No
3. Unknown



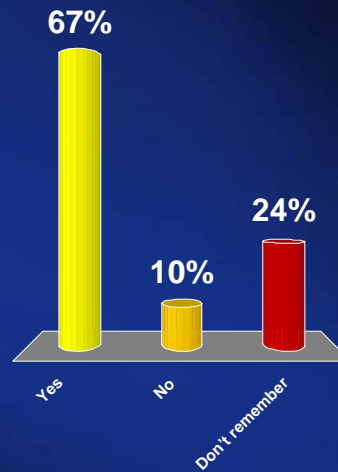
4. I have lived in the Baldwin City School District:

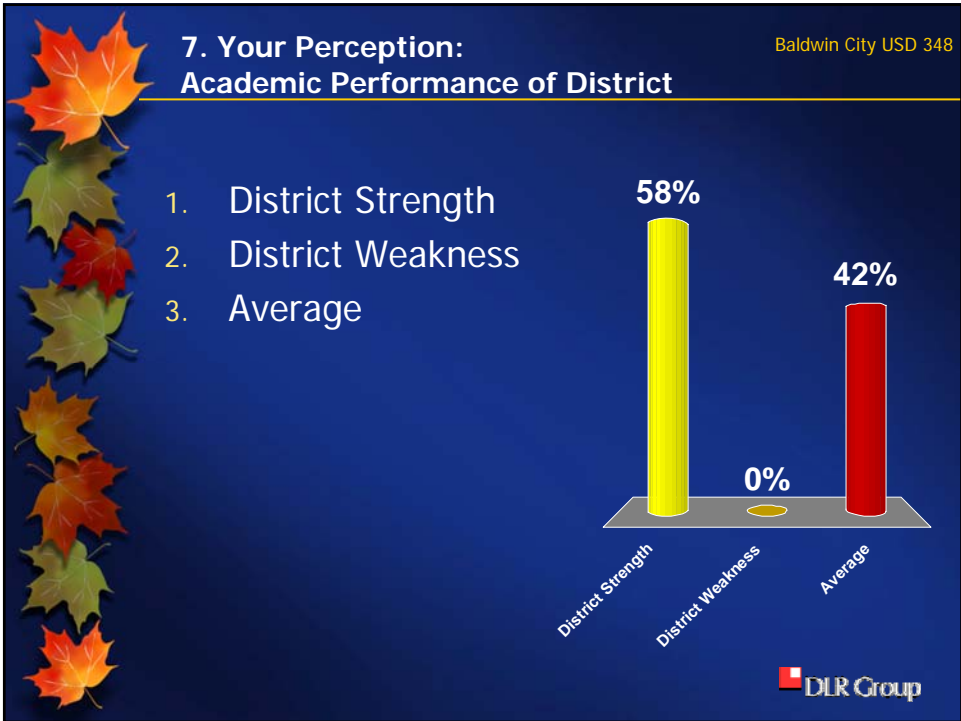
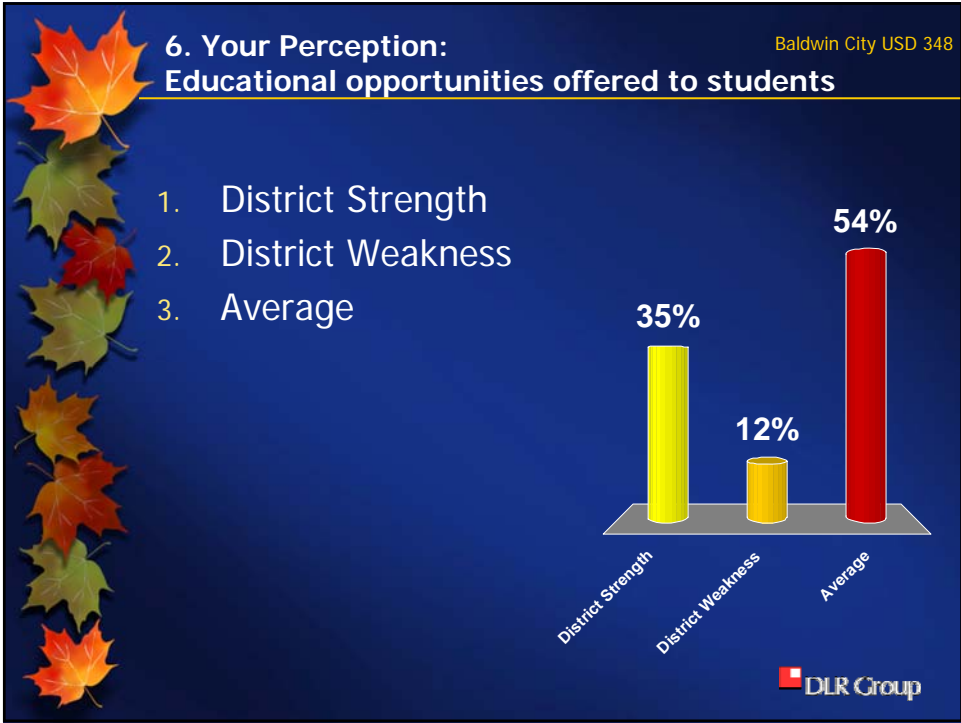
1. Less than 2 years
2. 2-5 years
3. 6-10 years
4. 11-15 years
5. 16+ years

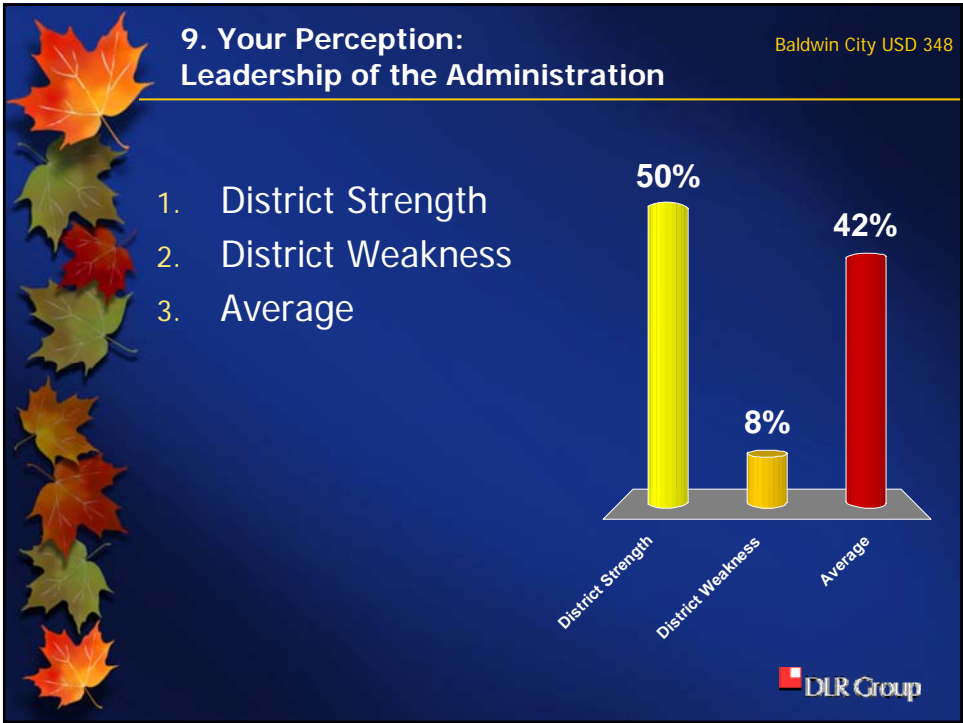
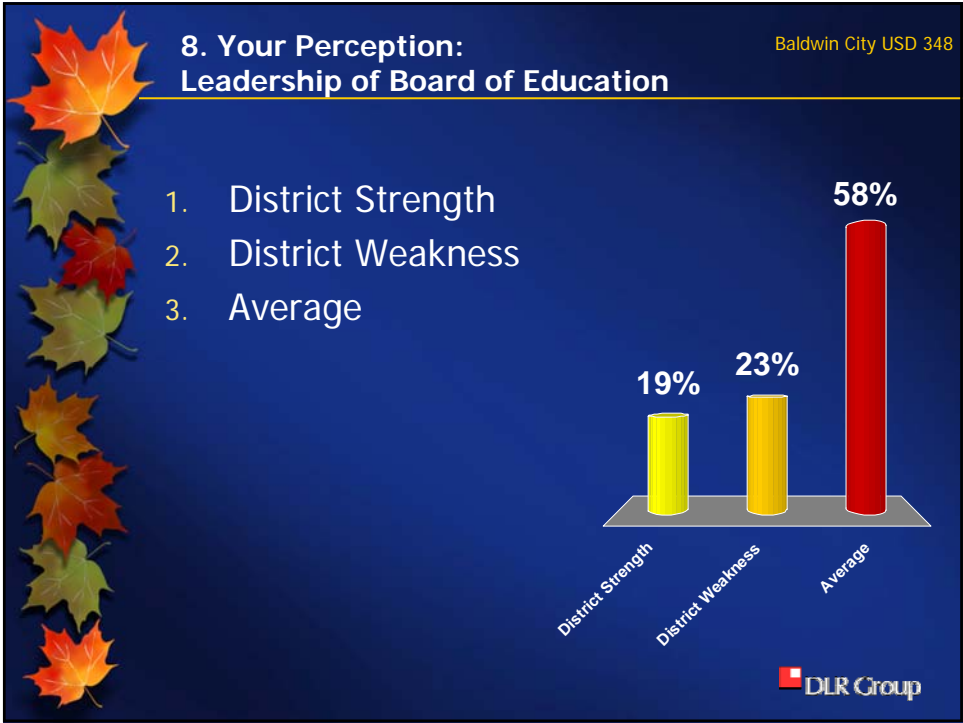


5. I actually voted in the last bond election and I voted:

1. Yes
2. No
3. Don't remember



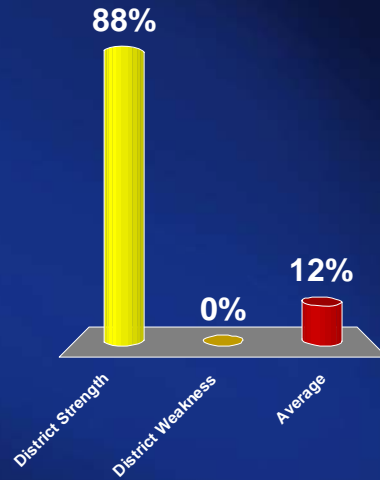




10. Your Perception: Quality of Teachers



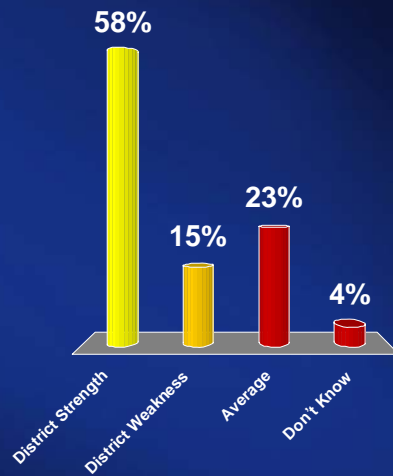
- 1. District Strength
- 2. District Weakness
- 3. Average

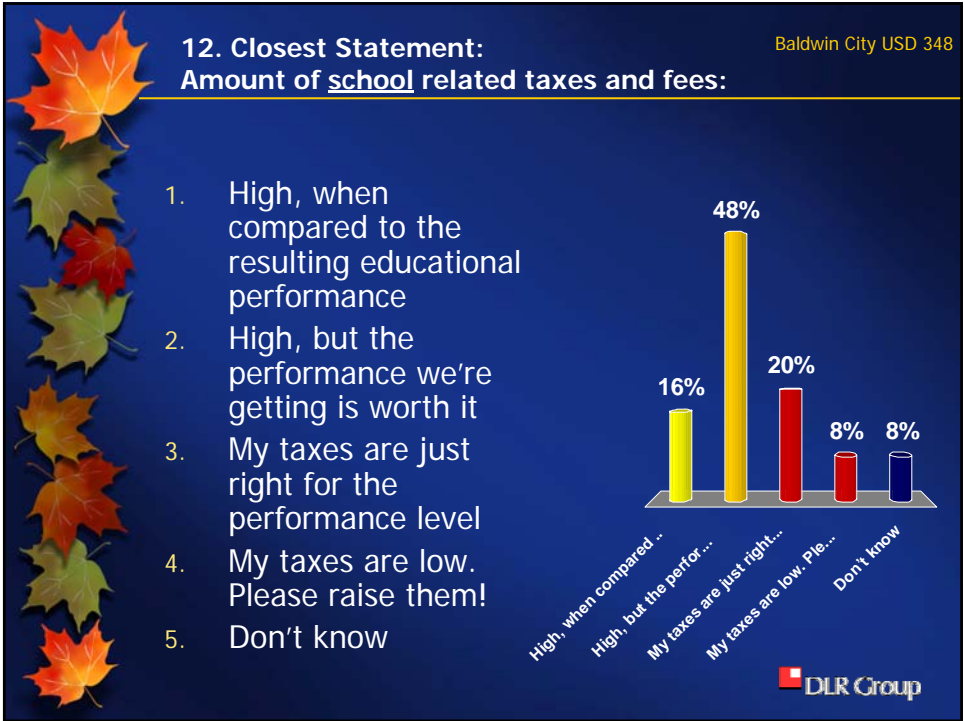


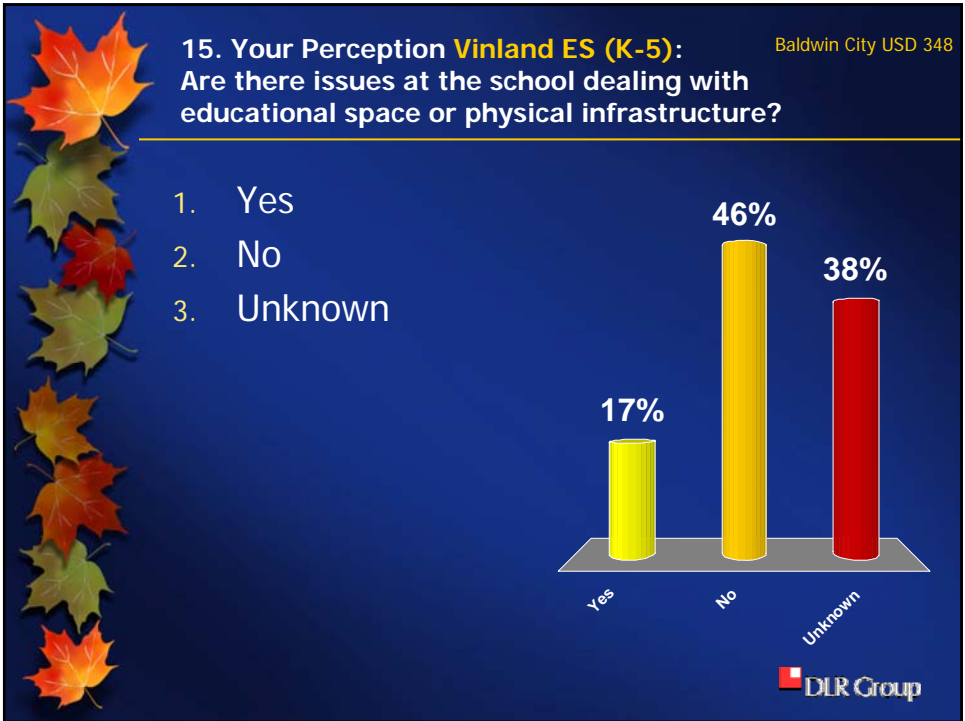
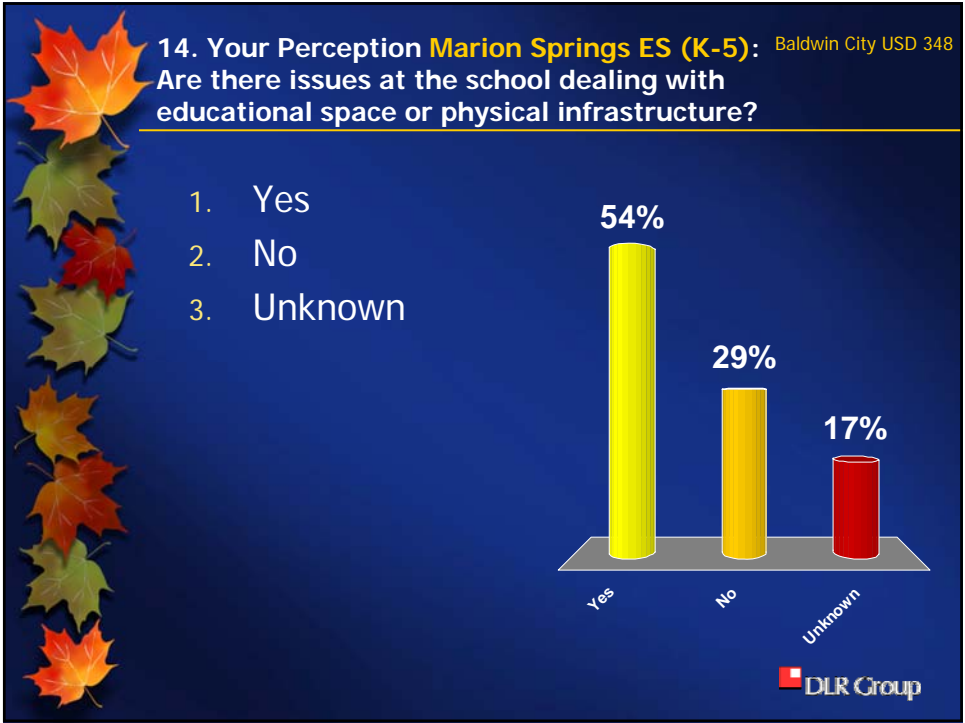
11. Your Perception: Class Size (STR-Student to Teacher Ratio)

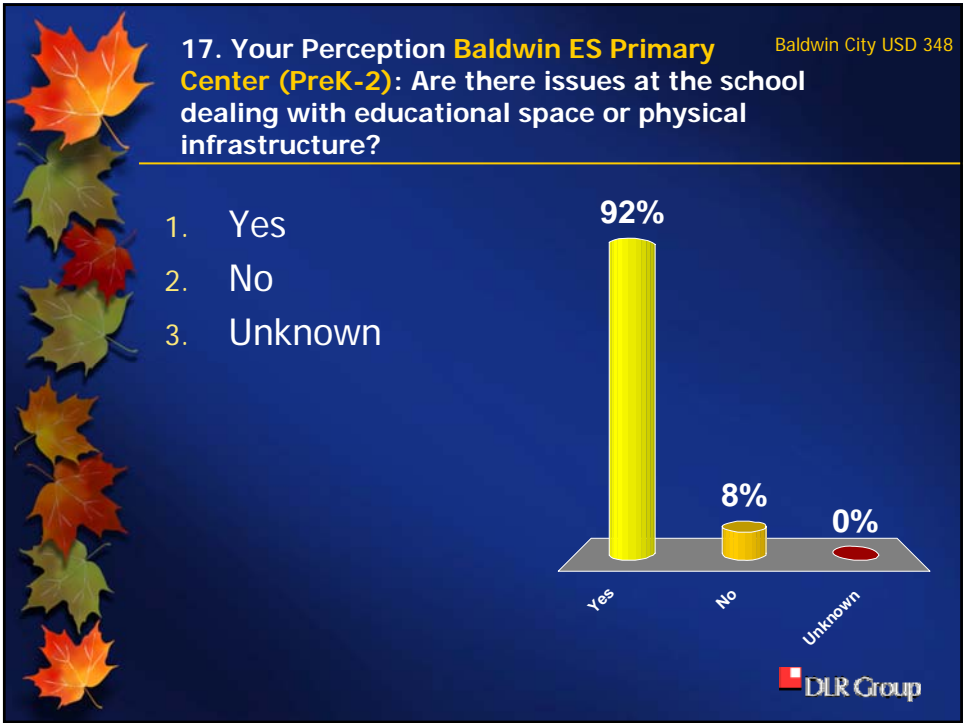
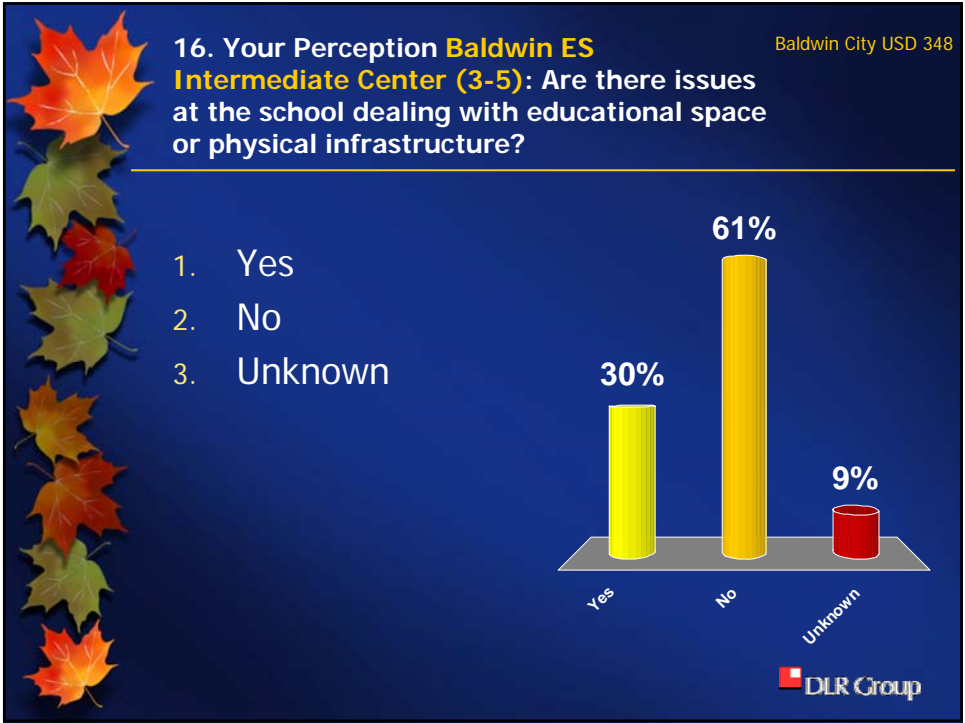


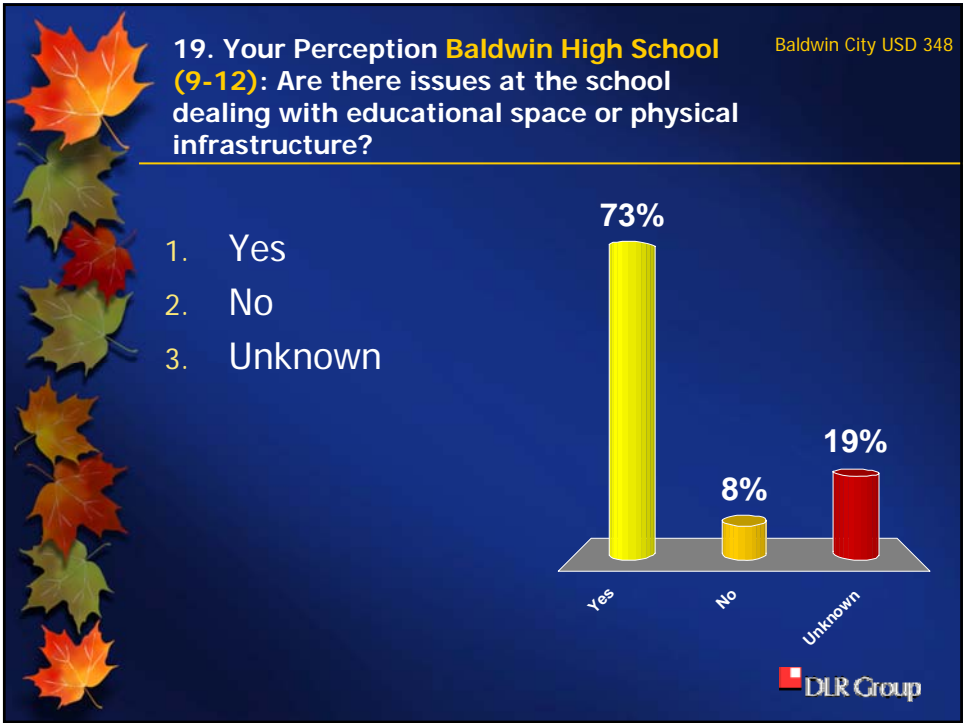
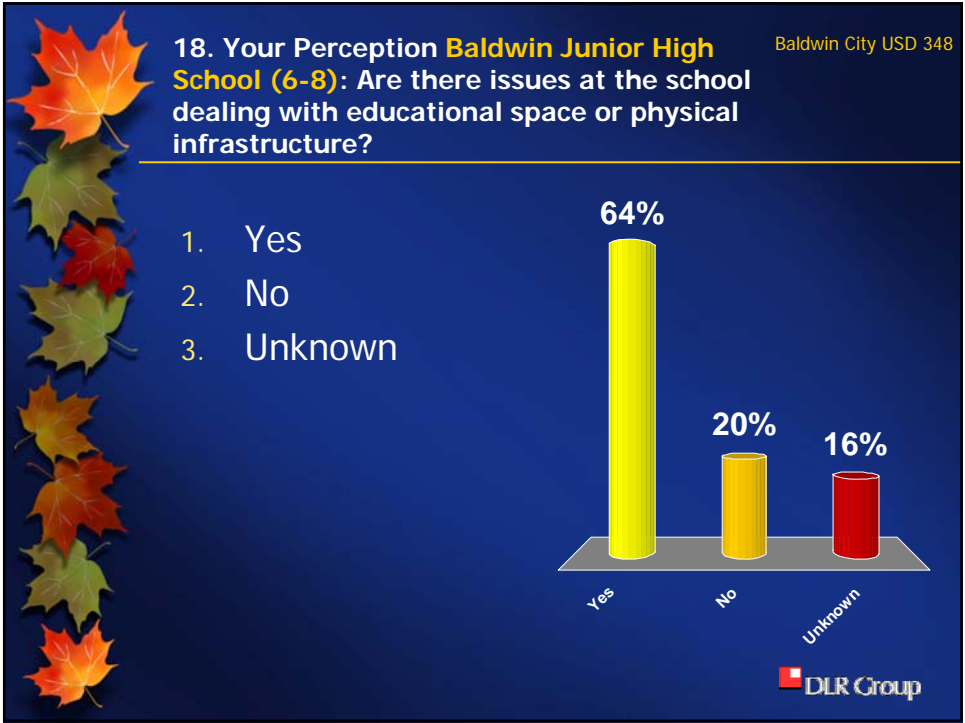
- 1. District Strength
- 2. District Weakness
- 3. Average
- 4. Don't Know















Baldwin City USD 348

Preliminary Goal Setting

What are the top 3 things...

1. that as a community member you would like to see your facilities be able to do to enhance the educational progress of your students?
2. that the district can do to maintain the "Baldwin City" feel when planning for future growth, higher enrollments and new buildings?
3. the district can do a better job of when planning for future growth? Also, what should they keep doing?

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Baldwin City USD 348

Planning Prioritization Impacts Your Schools

Efficiency/Operational budget savings – Enrollment projections
Rating this as a high priority would indicate you desire maximum utilization of facilities at the risk of losing educational flexibility

Student Impact – Non-academic (safety, feeder system, size, friendships, transportation, etc.)
Rating this as a high priority means that the potential negative impact on students in areas such as boundary, feeder system, friendship, transportation, etc., should be a major factor in decision making.

Student Impact – Academic (academic, learning)
Rating this as a high priority would indicate any changes that would adversely impact student achievement should not be implemented at the expense of lower taxes and efficiency.

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Planning Prioritization Impacts Your Schools

Community Impact/Political/Intangible

Rating this as a high priority would indicate that community or city concerns unrelated to education should have a large influence on the decision making process.

Capital Investment/Facility Impact (debt, ROI, maintenance, upgrades, etc.)

Rating this as a high priority means that the potential negative impact on students in areas such as boundary, feeder system, friendship, transportation, etc., should be a major factor in decision making.



20. Facility Planning Prioritization: (Rank them in order of preference)

1. Maximum Building Operational Efficiency
2. Student Impact: Non Academic
3. Student Impact: Academic
4. Community Political/Intangibles
5. Lowest First Cost Possible

Next meeting!



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Thanks!

Next Meeting:
May 2007

